

# Lisa Bullard

## Professional Background

### Current Professional Pursuits

- Children's book writer with over 90 published books
- Marketing consultant, working independently and with Winding Oak (WindingOak.com), 2006 to present
- Writing teacher at the Loft Literary Center and other venues, 1999 to present
- Manuscript critiquer and writing coach, 2004 to present
- Freelance editor, 2011 to present
- Presenter at schools, libraries, and conferences, 2004 to present

### Past Professional Experience

- Interim Executive Director, New Rivers Press, Minneapolis, MN, 2000-2001
- Marketing Director, Graywolf Press, Saint Paul, MN, 1995-2000
- Marketing Director, Coffee House Press, Minneapolis, MN, 1992-1995
- Marketing Department, Lerner Publications Company, Minneapolis, MN, 1985-1991
- Roster Writer, COMPAS "Writers & Artists in the Schools" Program
- Writing Teacher, HEdfEx homeschool cooperative
- President, Minnesota Book Publishers' Roundtable
- Board of Directors, Upper Midwest Booksellers Association
- Advisory Board, Children's Literature Network
- Co-host, "Write On! Radio"
- Children's Books Advisory Committee, Minnesota Historical Society Press
- Co-founder, Mentors for Rent (a coaching/critiquing/consulting service for writers)

### Awards and Honors

- International Reading Association/Children's Book Council: Children's Choice Award
- National Parenting Publications: Children's Resources, Silver Award
- Storytelling World Awards: Honor Title
- *Learning* magazine: Teachers' Choice Award (twice)
- *Science Books & Films*: Best Books of the Year list
- *Booklist's* list of "Top 10 Financial Series for Youth"
- Young Readers Award nominations in Connecticut, Florida, Minnesota, and Nebraska

### Education

- Denver Publishing Institute, University of Denver, CO, graduate
- Concordia College, Moorhead, MN, B.A., *summa cum laude*

[www.lisabullard.com](http://www.lisabullard.com) • [LB@lisabullard.com](mailto:LB@lisabullard.com)